

Palmetto Beach Club Summer 2013



Up, Up and Away

If you venture a couple of blocks down the beach this summer, you may think you're seeing something out of a science fiction movie. Actually, it's the newest attraction in Myrtle Beach—the water JetPack. The ride is located at Downwind Sails next to Damon's Restaurant and is really taking off for visitors and locals. For 30 minutes, you can attach yourself to a modified jet ski and soar up to 10 feet above the ocean.

And for you UFO buffs, a new attraction at Broadway at the Beach should fit the bill. The UFO Experience, located next to Margaritaville, features displays and information about UFO sightings over the centuries. Included are memorabilia from some famous movies on the subject. You can even experience what it feels like to be abducted by aliens.

Again this summer, there is a kids activities program offered for the guests of Regency Towers. Summer counselors have a fun schedule planned for the children.

The Sandbox is open

The Sandbox, the new store located just off the Regency lobby, is open for business. For all your vacation needs or something extra to eat or drink, The Sandbox offers snacks, cold drinks, cold beer, beach and fun items, along with delicious hotdogs, hamburgers and sandwiches.



Coming soon to a computer near you...

Palmetto Beach Club will soon be unveiling a new web site. The new site will be very user friendly. It will contain the latest news and updates for Palmetto Beach Club and Myrtle Beach. There will also be a special "Members Only" section, accessed only by Palmetto Beach Club members with the password. You will be able to pay your fees directly online. When the new site is ready to go live, we will let you know when to look for it and what your password will be.

Finally..the city of Myrtle Beach has agreed to allow the digital section to be added to the new Regency Towers sign. This will be much more eye catching to passersby on Ocean Boulevard.

Rental program still strong in 2013

The rental program is on track this season for record numbers. Again, we are headed for another outstanding year for our rental program. Last year was the highest rental activity since HRA Realty took over the program and this year looks to be on par with 2012. **A word of caution:** The local governments keep close tabs on rental income. If you choose to rent your unit yourself, make sure you obtain a city business license and collect all appropriate hospitality and accommodations taxes.

Another kitchen on the list

Unit 103 is the next unit slated for a total kitchen makeover. Like 1203 that was completed this year, the kitchen will get all new appliances, solid surface countertops and will have the wall between the kitchen and the dining area removed and replaced by a bar, creating a more open atmosphere for the unit.

Can't get enough of the beach?

Then do we have the perfect suggestion for you! Palmetto Beach Club has a number of excellent weeks available through our Right To Use Adoption program. You pay the maintenance fees and can use the weeks just like you would a deeded week except for the ability to sale the week.

We've moved

HRA Realty has a new office location. We have moved to 3100 Dick Pond Road (Highway 544 toward Conway just past the Bypass 17 overpass). Stop by and check out our new office. Our office hours are now Monday-Friday from 10 a.m. to 5 p.m. The office phone number is: 843-294-2060.

HRA reporting agency

HRA Realty is now a reporting agency for Experian and Equifax credit agencies. If we find we need additional information for reporting purposes, we will contact you.

New rental equipment policy

Regency Towers will no longer be providing equipment such as rollaway beds, cribs, high chairs, etc. for our guests.

It will be up to the guests to make arrangements for these items.

You can contact Vacation Rental Equipment at 800-576-9886 for these items.

2014 Maintenance Fee

The maintenance fee will be \$366 per billing.