



New this summer

A new rope/zipline park is set to open this summer just a few blocks from Palmetto Beach Club on Kings Highway at 19th Avenue South. The attraction has fun components for all ages and stretches for almost an entire block.

Special for Palmetto Beach Club owners a success

The last minute vacation deal that was started this winter was a hit. Again, as a special privilege reserved just for our owners, you have a special program that lets you do just that.

From November to February, Palmetto Beach Club owners can stay up to four nights in a two bedroom unit for just \$199!

This is based on availability and you must call three days before you plan to head this way.

Renovations this year

Each of the Palmetto Beach Club units are slated to get all new bathrooms this coming year.

Included with your newsletter

You will be getting a statement to show the previous year's profit and loss along with the current year's operating budget and your maintenance fee bill.

Let everyone know about Palmetto Beach Club

There are two things we can be certain about these days.

When most people book their travel plans, the Internet is the first place they look.

And word of mouth has always been the best form of advertising.

Now you can help your fellow owners get the word out about Palmetto Beach Club.

If you have enjoyed your stay at Palmetto Beach Club, take a couple of minutes to head to Trip Advisor and let everyone know why you love Palmetto Beach Club. The more comments, the higher the ranking on their site.

Poet's Corner

Last year, an owner, Doyle Ford, waxed poetic about the marvels of the new trashcans in the renovated units. This year, he ponders the magnificent views from his oceanfront unit.

On A Clear Day, I Can Almost See Portugal From My Unit

*Over a sea of haze
At the cracking of dawn
That sliver of red announcing
The promise of light
Say goodbye to the night
On this side of Portugal
A new day of sun
Bursts out of the sea
That great ball of orange
Emerging
With sweat it doth drip
To start its next trip
On this side of Portugal
As daybreak unfolds
The sea is aglare
That big yellow disc
Arising
Reporting for duty
A promise of beauty
On this side of Portugal
As haze melts away
The curtain goes up
That mass of white gas
Ascending
Sky blue as cobalt-er
See the rock of Gibraltar
On the other side of Portugal
Doyle Ford*

Making it easier for everyone staying with us

Please remember, check-in is at 4 p.m. This ensures that everyone gets a clean, well maintained unit upon arrival. Please make sure we have the names of any guests you are sending our way by **Thursday** before they check-in. This will make the check-in process much smoother and enjoyable for them.

Also, the responsible person checking in must be at least **25 years old**.

We need your updated email address if you have one. In order to save money on ever-rising postage fees and keep your costs down, pre-arrival letters and other information are emailed when possible

BBB warns: Don't be duped

Kathy Graham of the Coastal Carolina Better Business Bureau warns timeshare owners to be wary of shady companies out there offering to buy timeshare weeks and leaving everybody in the lurch.

"Many timeshare owners want to cash out," Graham said. "Unfortunately, some unscrupulous timeshare resellers are taking advantage of the situation by misleading owners into paying thousands of dollars in the hopes of unloading their timeshare quickly."

Graham pointed out the companies of Resorts Condo Management, Creative Vacation Solutions, Platinum Property Exchange and Premier Timeshare Solutions as having "F" ratings with the BBB. These companies convince owners to pay thousands in upfront fees and ultimately fail to complete the promised sale.

Graham offers these tips:

Use a business that has a good BBB rating.

Confirm licensing requirements.

Get the facts on the figures.

Be wary of upfront fees.

Remember, some companies will actually buy your week but then refuse to pay the maintenance fees and that hurts everyone.

Make sure you check out any company thoroughly and there's a simple rule to remember:

If they ask for upfront fees—

RUN.

Right to Use

We have a number of outstanding weeks that are owned by Palmetto Beach Club. For our owners, we have a Right to Use program where you can adopt one of these weeks as your own. You pay the maintenance fees for that week and have full use of it.

Don't forget Right of Survivorship

Your Palmetto Beach Club week is like other property, it is deeded property. Please remember that in order to avoid a lengthy ordeal through the probate system, you must have a Right of Survivorship clause in your deed. Also, probate issues must be handled through Horry County.