

Palmetto Beach Club

Don't talk to strangers

We've all been told that since we were little children. And with the proliferation of so many scam artists today, it's a warning we should all continue to heed.

From all across the country, timeshare owners are continuously reporting scams of all kinds involving "companies" offering to buy and resale timeshare weeks.

Here are some simple guidelines to follow if you get an unsolicited call about your timeshare:

--DO NOT give out any personal information, sign anything or PAY anything.

--Deal with licensed resale brokers and other trusted sources whose contact information can be verified.

--If you are unable to resist, have an attorney contact the solicitor to handle the entire transaction on your behalf.

In other words, when it comes to consumer actions, just remember what your mama told you about strangers.



Riders can fly across the former Pavilion site on the new zip line attraction that has opened this season.

New attraction has folks zipping along on Ocean Boulevard

Want to see Ocean Boulevard from a bird's point of view? Now with the area's newest attraction, you can.

A new zip line ride has popped up on the former 11 acre Pavilion site between 8th Avenue North and 9th Avenue North on Ocean Boulevard in Myrtle Beach. Riders can soar at varying speeds across the former Pavilion grounds from several stories up.

Rental program soaring in 2012

The rental program is on track this season for record numbers. With the Myrtle Beach market becoming an even more popular driving destination and with a continued marketing presence over the Internet, our owners are seeing more and more of the units being rented this year.

We've moved

HRA Realty has a new office location. We have moved to 3100 Dick Pond Road (Highway 544 toward Conway just past the Bypass 17 overpass). Stop by and check out our new office.

Rights of Survivorship can save time and frustration

There have been some recent changes in the probate process. When changes are needed on a deed, a new deed is required rather than just making changes to the current deed.

This becomes very essential with the issue of Rights of Survivorship. If you have more than one name on a deed and you do not have the Rights of Survivorship included, then you have to go through the probate process which can be costly, lengthy and very frustrating. Our office will be more than happy to help you with this.

It is also imperative that the proper names are recorded on the deed.

Remember, this is a deeded property which means if you have to go through the probate process, state law requires the deed **MUST** be probated in Horry County, South Carolina, regardless of where the deceased was living at the time of death.

You can join marketing effort

It's always been said that the best form of advertising is word of mouth. And when it comes to folks making travel plans, it especially holds true.

TripAdvisor has become the most popular online source used by people making vacation plans. An important part of TripAdvisor information is the users' comments section.

If you have enjoyed your stay at Palmetto Beach Club, please take a moment to share your comments on TripAdvisor. The more comments we have, the higher the resort ranks on the site and on search engines.

Such exposure will bring more vacation rental guests who in turn, very often, become owners at Palmetto Beach Club.

Financial info

Enclosed with this newsletter is copy of this past year's expenditures and the budget for the upcoming fiscal year.

We need your email

In order to save our owners money, we are using email whenever possible on pre-arrival and confirmation letters as well as other correspondence. If you

experience.

Let us know of arriving guests

Remember, it's very important to let our office know the names of any guests you have arriving on Saturday. Please contact us by Thursday afternoon, especially if there are any changes from the previous guest list.

The city of Myrtle Beach requires that resorts have the names of all guests. By letting us know by Thursday, this will save any problems that may arise at the **4 p.m.** check-in on Saturday and your guests will have a smooth beginning to their Myrtle Beach vacation.

Your units get new look

This year, you will find your units at Palmetto Beach Club even nicer than before.

We have renovated each unit with new living room furniture and new carpeting. This comes after last year's updates to your bedrooms.

This coming winter, we will begin doing complete kitchen makeovers one unit at a time. This will include all new appliances, counter tops and the removal of the wall between the kitchen and the dining/living room areas. This opens up the unit and really gives it a more comfortable feeling.

We are always looking to come up with ways to make your stay at Palmetto Beach Club truly a "home away from home"

